



UNIVERSITY OF CINCINNATI SUMMER PROGRAM ENGINEERING & TECHNOLOGY

JULY 9 - 27, 2018

Join the University of Cincinnati for an experience you will never forget! In just three weeks, you and fellow students will take courses in project management and entrepreneurship. You will also get to explore the city of Cincinnati during guided extracurricular activities.

We enrich your educational experience with guest speakers and field trips to local businesses, giving you a look at real-world approaches.

Extracurricular activities may include:

- Taking a Riverboat Cruise on the Ohio River
- Attending a Cincinnati Red's baseball game
- Viewing the animals at the Cincinnati Zoo
- A welcome dinner & farewell dinner

Cost: \$2,000

Deadline to apply: April 1, 2017

Applications available at

www.uc.edu/international/services/summer-programs.html

WEEK 1 & 2: PROJECT MANAGEMENT

Professor Carla Purdy

This 2-week course will focus on management fundamentals for engineering and other technical projects. Students will develop their knowledge and skills through lectures, classroom discussions, readings, and reflections on personal experiences. Report writing and technical literature research skills will also be covered, and each student will produce a report on how the course concepts can be applied to a project in their chosen discipline.

WEEK 3: ENTREPRENEURSHIP

Professor Chuck Matthews

This course provides students with a foundation for enterprise creation, exploring issues like crafting a business plan, creating organizations in pursuit of your entrepreneurial objectives, effectively leading as an entrepreneur or member of a team, and evaluating new venture concepts.